

Gregory A. Borchard, Ph.D.

Professor of Mass Communication/Journalism
University of Nevada, Las Vegas
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Hank Greenspun School of Journalism and Media Studies

Associate Director & Undergraduate Coordinator, 2021-present
Professor, 2015-present
Associate Professor & Graduate Coordinator, 2009-2015
Assistant Professor, 2003-09

EDUCATION

Ph.D. Mass Communication, University of Florida, 2003

Concentration: Journalism; Outside Area: History

Research Focus: Nineteenth-Century Press

Dissertation: "The Firm of Greeley, Weed, and Seward: New York Partisanship and the Press, 1840-1860." Charleston, SC: Dissertation Discovery Company, 2019

M.A. Mass Communication, University of Minnesota, 1999

Concentration: Journalism History

Thesis: "Civil Rights Consciousness: The Southern Press and the Fifteenth Amendment"

B.A. History, University of Minnesota, 1995

Concentration: European Civilization

Senior Project: Greek Democracy and Slavery, Solon to Pericles

University of Wisconsin, Madison, 1988-1991

Undergraduate History Major; Focus: Greco-Roman Civilization

AWARDS, RECOGNITION & SCHOLARSHIPS

Phi Kappa Phi, Initiated 2022. Honor society recognizing and encouraging superior scholarship, promoting the “unity and democracy of education.” It is the fourth academic society in the U.S. organized around recognizing academic excellence, and it is the oldest all-discipline honor society.

Promotion to Associate Director of Journalism and Media Studies, 2021-present. Work under director in administrative role with responsibilities and tasks to maintain unit; delegate tasks according to faculty needs and preferences; offer guidance and support on projects; report to director for approval on project implementations.

Faculty Excellence in Research Award, GCUA, 2019. Greenspun College of Urban Affairs, awarded annually to top College of Urban Affairs researcher at UNLV.

Award of Excellence, 2017. Top Paper Honor for “Press Responses to Republicans and Romanism in the 1856 Election: ‘Free Men, Free Speech, Free Press, Free Territory, and Fremont.’” The Symposium on the 19th Century Press, the Civil War, and Free Expression, University of Tennessee at Chattanooga, 11/3/17.

Award of Excellence, 2015. Top Paper Honor for “President Lincoln’s Emerging Legacy: Assassination Coverage in the *New York Times* and *Chicago Tribune*.” Symposium on the 19th Century Press, the Civil War, and Free Expression, UTC, 11/6/15.

UNLV/Nevada System of Higher Education (NSHE), 2010, 2017. Twice awarded sabbaticals to complete published books, including *A Narrative History of the American Press* (2018) and *Abraham Lincoln and Horace Greeley* (2011).

UNLV/Nevada System of Higher Education (NSHE), 2015. Promotion to full Professor. Rank advanced from associate to professor to full professor after review of colleagues and administration.

AWARDS, RECOGNITION & SCHOLARSHIPS (continued)

Distinguished Scholarship in Journalism History, 2012. Hazel Dicken-Garcia Award at the 20th Annual Meeting of the Symposium on the 19th Century Press, the Civil War, and Free Expression, 11/9/12.

American Journalism Historian's Association (AJHA), 2007. National Convention, Richmond, Virginia; Honorable Mention, Outstanding Faculty Paper.

UNLV Alumni Association, 2004. School of Journalism and Media Studies, "Outstanding Professor" designation, Mitzi Hughes Scholarships.

University of Florida, 2002. College of Journalism and Communications; Outstanding Graduate Student Teacher; Bateman Fellowship, Claudia Ross Fellowship, Ralph Lowenstein Fellowship, 1999-2002.

University of Florida, Anderson Scholars, 2002. Outstanding Instructor; "greatly influenced" top undergraduates.

International Communications Association (ICA), 2002. Outstanding Graduate Student Teacher; Instructional and Developmental Division.

American Journalism Historian's Association (AJHA), 2000. National Convention, Pittsburgh, Pennsylvania.

- Best Convention Paper Award
- Robert Lance Memorial Award for Outstanding Student Paper

Award Nominations

Donald L. Shaw Senior Scholar Award, 2022. History Division of AEJMC recognizes an individual for excellence in journalism history research who has a minimum 15-year academic career and a record of division membership.

Nevada Regents' Distinguished Researcher Award, 2019. Nominated as Nevada System of Higher Education faculty member with distinguished record in research.

Barrick Distinguished Scholar Award, 2018. Nominated for recognition of faculty members who have established a record of distinguished research or excellence in creative activity.

Regents' Rising Researcher Award, Journalism and Media Studies, 2014. Nominated as NSHE faculty member based on early-career accomplishments and potential for future advancement and recognition in research.

College of Urban Affairs Research Award, 2006, 07, 11, 12. School of Journalism and Media Studies nominee for annual, top research award in College.

PUBLISHED BOOKS

Bulla, David W., and Gregory A. Borchard. *Journalism in the Civil War Era*. New York: Peter Lang, 2010; second edition 2023.

Borchard, Gregory A., and David W. Bulla. *Lincoln Mediated: The President and the Press through Nineteenth Century Media*. Piscataway, NJ: Transaction Publishers, 2015; republished, New York: Routledge, 2020.

Borchard, Gregory A. *Abraham Lincoln and Horace Greeley*. Carbondale, IL: Southern Illinois University Press, first edition 2011; second edition, 2019.

———. *A Narrative History of the American Press*. New York: Routledge, 2019. eResource, supplemental material for textbook at <routledge.com/A-Narrative-History-of-the-American-Press-1st-Edition/Borchard/p/book/9781138998469>.

EDITED BOOKS PUBLISHED

- Borchard, Gregory A., editor. *Encyclopedia of Journalism*, second edition. Thousand Oaks, CA: SAGE Publishing, 2022. Dimensions of journalism, including print, broadcast, and Internet journalism; US and international perspectives; history; technology; legal issues and court cases; ownership; and economics.
- Sachsman, David B., and Gregory A. Borchard, eds. *The Antebellum Press: Setting the Stage for Civil War*. New York: Routledge, 2019.

MONOGRAPHS

- Borchard, Gregory A. "Beyond Radicalism: The New York *Tribune's* Whiggishness and Constructive Democracy." Commentary for *Journalism and Communication Monographs*, 19, 1 (February 2017): 75-80.
- Borchard, Gregory A., Lawrence J. Mullen, and Stephen Bates. "From Realism to Reality: The Advent of War Photography." *Journalism & Communication Monographs*, 15, 2 (March 2013): 66-107.

REFEREED JOURNAL ARTICLES PUBLISHED

- Borchard, Gregory A., and Anthony Ferri. "When in Las Vegas, Do as the Ancient Romans Did: Bread and Circuses Then and Now." *The Journal of Popular Culture*, 44, 4 (August 2011): 717-31.
- Borchard, Gregory A. "Revolutions Incomplete: Horace Greeley and the Forty-Eighters at Home and Abroad." *American Journalism*, 27, 1 (Winter 2010): 7-36.
- Mullen, Lawrence, Anthony Ferri, and Gregory A. Borchard. "The Simplification of NFL Team Logos: Television and Graphic Design in the 1950s and 60s." *Popular Culture Review*, 20, 2 (Summer 2009): 33-48.

REFEREED JOURNAL ARTICLES PUBLISHED (continued)

- Borchard, Gregory A. "The New York *Tribune* and the 1844 Election: Horace Greeley, Gangs, and the Wise Men of Gotham." *Journalism History*, 33, 1 (Spring 2007): 51-9.
- . "From Pink Lemonade to Salt River: Horace Greeley's Utopia and the Death of the Whig Party." *Journalism History*, 32, 1 (Spring 2006): 22-33.
- . "The New York *Tribune* at Harper's Ferry: Horace Greeley on Trial." *American Journalism*, 20, 1 (Winter 2003): 13-31.

PUBLISHED BOOK CHAPTERS

- Borchard, Gregory A. *Encyclopedia of Journalism*. "Introduction," Vol. 1: xxvii-xxx. Thousand Oaks, CA: SAGE Publishing, 2022.
- . *Encyclopedia of Journalism*. "Journalism Organizations," Vol. 4: 1801-1807. Thousand Oaks, CA: SAGE Publishing, 2022.
- . "Introduction." In *The Antebellum Press: Setting the Stage for Civil War*, eds. Sachsman, David B., and Gregory A. Borchard, 1-13. New York: Routledge, 2019.
- . "'Free Men, Free Speech, Free Press, Free Territory, and Fremont.'" In *The Antebellum Press: Setting the Stage for Civil War*, ed. Sachsman, David B., and Gregory A. Borchard, 167-78. New York: Routledge, 2019.
- Borchard, Gregory A., Stephen Bates, and Lawrence J. Mullen. "Violence as Art and News: Sensational Prints and Pictures in the Nineteenth Century Press." In *Murder, Mayhem, Mudslinging, Scandals, Stunts, Hoaxes, Hatred, and Disasters: Sensationalism in 19th Century Reporting*, eds. Sachsman, David B., and David W. Bulla, 53-74. Piscataway, NJ: Transaction, 2013.
- Borchard, Gregory A. "Taking No Rights for Granted: The Southern Press and the Fifteenth Amendment." In *Words at War: The Civil War and American Journalism*, eds. Sachsman, David B., S. Kittrell Rushing, and Roy Morris, Jr., 309-18. Lafayette, IN: Purdue University Press, 2008.

OTHER PUBLICATIONS

Borchard, Gregory A. *Gale Encyclopedia of American Law*, contributing writer, biographies of legal and historical figures, 4th ed., 2022. *West's Encyclopedia of American Law*, 1st ed. 1995.

———. . “Editor’s Note.” *Journalism History*. 47:2 (Spring 2021): 115, 116; *Ibid*, 45:2 (Spring 2019): 1; *Ibid*, 44:4 (Winter 2018): 194; *Ibid*, 44:2 (Summer 2018): 62.

———. . *The Firm of Greeley, Weed, and Seward: New York Partisanship and the Press, 1840-1860*, Charleston, SC: Dissertation Discovery Company, 2019.

———. . *Historical Methods in Mass Communication*, contributing writer, J. D. Startt and W. D. Sloan, eds., pp. 17, 208. Northport, AL: Vision Press, 2019.

———. . “‘Lincoln Mediated’ Offers Different View of President.” *Intelligencer* (Spring 2016): 3, 7.

———. . “Revenge Elects Lincoln: The Political Grudge that Changed History.” In *The Media in America*, eds. Sloan, Wm David, and James D. Startt, 157. Northport, AL: Vision, 2008.

———. . “Horace Greeley,” 285. In *Encyclopedia of Political Communication*, ed. Lynda Lee Kaid, Thousand Oaks, CA: Sage, 2008.

———. . “Horace Greeley,” 202-4; In *Encyclopedia of American Journalism*, ed. Stephen Vaughn, New York: Routledge, 2007;

———. . *Ibid*. “New York Tribune,” 343-45.

PUBLISHED BOOK REVIEWS

- Acland, C. R. "Swift Viewing: The Popular Life of Subliminal Influence." *Popular Culture Review*, 23, 2 (Summer 2012): 97, 98.
- Bulla, D. "Gandhi, Advocacy Journalism, and the Media." *The Southeastern Review of Journalism History*, forthcoming, 2022.
- Coffman, E. "The Christian Century and the Rise of the Protestant Mainline." *Journal of Media and Religion*, 12, 4 (October 2013): 234, 235.
- Holzer, H. "Lincoln and the Power of the Press." *Journal of the Abraham Lincoln Association*, 36, 2 (Summer 2015): 74-7.
- Kreiser, L. A. "Marketing the Blue and Gray: Newspaper Advertising and the American Civil War." *Journal of American History*, 107, 3 (December 2020): 751, 752.
- Lundberg, J. "Horace Greeley: Print, Politics, and the Failure of American Nationhood." *Civil War History*, 67, 1 (March 2021).
- McKivigan, J. "Forgotten Firebrand: James Redpath and the Making of Nineteenth-Century America." *Journalism History*, 34, 4 (Winter 2009): 244, 245.
- Mitchell, E. "Lincoln's Lie: A True Civil War Caper through Fake News, Wall Street, and the White House." *Journalism History* (November 2021): at <journalism-history.org/2021/11/22/mitchell-lincolns-lie>.
- Neely, Jr., M.E. "Lincoln and the Triumph of the Nation: Constitutional Conflict in the American Civil War." *Cercles* [online], April 2012; available at <cercles.com>.
- Rosteck, R. "See It Now Confronts McCarthyism." *Journal of Broadcast and Entertainment Media*, 50, 4 (December 2006): 762.
- Stephens, M. "The Voice of America: Lowell Thomas and the Invention of 20th Century Journalism." *The Southeastern Review of Journalism History*, 1, 1 (Spring 2018), 71-3.
- Stillson, R. "Spreading the Word: A History of Information in the California Gold Rush." *Nevada Historical Society Quarterly*, 50, 4 (Fall 2007): 286, 287.
- Temple, Wayne C. "Lincoln's Confidant: The Life of Noah Brooks." *Journalism History*, 45, 4 (Winter 2019): 396, 397.
- Tuchinsky, A. "Horace Greeley's New-York Tribune: Civil War-Era Socialism & the Crisis of Free Labor." *Journal of American History*, 97, 3 (December 2010): 810, 811.
- Vernon, A. "Hemingway's Second War: Bearing Witness to the Spanish Civil War." *Journalism History*, 38, 4 (Winter 2013): 259, 260.

EDITORIAL/REVIEWER

SAGE Publishing, *Encyclopedia of Journalism*, second edition, editor, **2019-2022**. Re-issue of encyclopedia; covers significant dimensions of journalism, including print, broadcast, and Internet journalism; U.S. and international perspectives; history; technology; legal issues and court cases; ownership; and economics.

Journalism History, editor, **2018-2021**. Association for Education in Journalism and Mass Communication's History Division, published quarterly by Taylor & Francis, <journalism-history.org>.

Southeastern Review of Journalism History, Editorial Board Member, **2019-present**.

Journal of Media and Religion, Editorial Board Member, **2013-present**.

"The Printer's Kiss: The Life and Letters of a Civil War Newspaperman and His Family," reviewer, reader. Donohoe, P., ed. Kent, OH: Kent State University Press, **2014**.

The Israel Science Foundation, Evaluated Research Proposal, **January 2012**.

Florida Magazine Association, Annual Publishing Conference & Exposition, Charlie Awards judge, **2007-11**.

Missouri Group, "News Reporting and Writing," New York: Bedford/St. Martin's, book and supplemental materials, **2006**.

"America's Best Newspaper Writing," reviewer, Roy Peter Clark and Christopher Scanlan, eds. New York: Bedford/St. Martin's, **2005**.

Additional Reviews

American Journalism; Association for Education in Journalism and Mass Communication Scholastic Division; *Journal of American History*; *Journal of Media and Religion*; *Journal of the Abraham Lincoln Association*; *Journalism and Communication Monographs*; *Journalism and Mass Communication Quarterly*; *Journalism History*.

FEATURED MEDIA AND INVITED PRESENTATIONS

“History of Hank Greenspun featuring UNLV Professor Gregory Borchard,” *RebelReportUNLV*, Nov 3, 2022, <youtube.com/watch?v=DdVUUVNL9Tc>.

“Why Does Journalism History Matter?” *Journalism History* podcast, June 2, 2020, <journalism-history.org/2020/06/02/bonus-podcast-why-does-journalism-history-matter>.

Featured commentary. “Fear and Loathing at 50,” Jason Bracelin, November 14, 2021. <reviewjournal.com/rj-magazine/fear-and-loathing-in-las-vegas-turns-50-cue-the-reptile-people-2475216>.

Podcast Interview for the New Books Network with Nathan Bierma, July 2019, *A Narrative History of the American Press*, <newbooksnetwork.com/gregory-borchard-a-narrative-history-of-the-american-press-routledge-2018>.

Featured commentary, “Las Vegas, la parano de Hunter S. Thompson: Invitation au voyage,” ARTE France, televised documentary in France and Germany on the travels of gonzo writer Hunter Thompson to Las Vegas, aired March 2019, <arte.tv/fr/videos/088666-000-A/las-vegas-la-parano-de-hunter-s-thompson>.

“Borchard Talks Lincoln and Media,” *Journalism History*, inaugural podcast, 10/18, <<https://journalism-history.org/2018/10/01/borchard-talks-lincoln-and-media/>>.

“Media Technology as an Agent of Change: An Example from History of a Revolution in Style,” American University in Bulgaria, 2017.

Borchard, Gregory A., D. Bulla, and M. Cronin. “Historical Roundtable: Moving Beyond Ossification: The New Bones of Civil War-Era Journalism History.” D. Reddin van Tuyl, ed. *Historiography in Mass Communication*, 3, 3 (2017): 6-17.

Borchard, Gregory A. “Journalism Classes Christen a Semester of Debate,” published story featuring work of Advanced Reporting students at Third Presidential Debate, <storify.com/gregoryborchard/debate310>, Fall 2016.

———. Greenspun College of Urban Affairs and UNLV Sanford I. Berman Debate Forum, guest speaker and panelist. Presidential Primary Debate, analysis and public comment, March 10, 2016.

“They realized the nonsense has to stop: Professors analyze recent GOP debate,” *Scarlet and Gray Free Press*, Blaze Lovell, <unlvfreepress.com/they-realized-the-nonsense-has-to-stop>, March 14, 2016.

FEATURED MEDIA AND INVITED PRESENTATIONS (continued)

Borchard, Gregory A. *Research Files*, UNLV-TV, Episode 302, October 2015. Commentary on journalism research, discussion of historical antecedents for current media and updates on recently published books and current projects.

———. . *National Geographic Channel*, “American Genius: Hearst vs. Pulitzer,” Episode 4, June 8, 2015. Commentary on the publishing rivalry between Joseph Pulitzer and William Randolph Hearst.; popularization of Yellow Journalism for a mass audience.

———. . “Mediating Lincoln: A Historiography of His Legacy and the Press,” Invited presentation at the Symposium on the 19th Century Press, the Civil War, and Free Expression. UTC, November 7, 2014.

———. . “Abraham Lincoln and Horace Greeley,” Lincoln-Davis Civil War Roundtable. Chicago, Illinois, June 17, 2014.

———. . *Our Metropolis*, KUNV-FM, “150 Years since Gettysburg.” July 30, 2013, discussed the battle and upcoming projects on Lincoln.

———. . *Our Metropolis*, “Abraham Lincoln and Horace Greeley.” January 1, 2013.

———. . *Urban Report*, UNLV TV, Season 2, Ep 05. Discussed Symposium on the 19th Century Press, the Civil War, and Free Expression Award for Distinguished Scholarship.

———. . “The Campaign from Candidate to President: Abraham Lincoln and the Press, 1858-1861.” Luncheon, keynote address. Symposium on the 19th Century Press, the Civil War, and Free Expression. UTC, Nov. 9, 2012.

———. . “Publishing Art, Cartoons, and Images in the Nineteenth Century Press: Sensational Illustrated News during and after the Civil War” (lecture). *Making Sense of The American Civil War* (series), Green Valley Library, April 16, 2012.

———. . *State of Nevada*, Nevada Public Radio (KNPR), “Lincoln and History.” Featured guest for segment, aired January 3, 2012.

Borchard, Gregory A., and Stephen Bates. “Publishing Violence as Art and News: Sensational Prints and Pictures in the Nineteenth Century Press.” Symposium on the 19th Century Press, the Civil War, and Free Expression. UTC, Nov. 11, 2011.

GUEST LECTURER

“Abraham Lincoln and the Press,” HIST 414B, United States: Civil War and Reconstruction, 1860-1877, Spring 2018.

UNLV Honors (HON 400): Lincoln in American History, Sp06, Sp09; Fall11, Fall12, Fall15, Fall17. Honors College Seminars. Lectured on specific topics, including the nineteenth century press and Abraham Lincoln.

UTC. Mass Media History, November 2014. Lectured on book “Lincoln Mediated” in conjunction with UTC Symposium.

UTC. Intro to Mass Comm, November 2012. Lectured in Dr. Charlene Simmons’ class, featuring media and the 1860 election.

OLLI at UNLV, Osher Lifelong Learning Institute, June 5, 2012. Presented lecture on Civil War journalism for course targeting seasoned adults, Instructor Howie Sussman.

REFEREED CONFERENCE PAPERS AND PRESENTATIONS

Borchard, Gregory A. “Press Responses to Republicans and Romanism in the 1856 Election: ‘Free Men, Free Speech, Free Press, Free Territory, and Fremont.’” The Symposium on the 19th Century Press, the Civil War, and Free Expression, UTC, November 2017.

———. “President Lincoln’s Emerging Legacy: Assassination Coverage in the *New York Times* and *Chicago Tribune*.” Symposium on the 19th Century Press, the Civil War, and Free Expression, UTC, November 2015.

Borchard, Gregory A., Lawrence Mullen, and Stephen Bates. “Media Studies in Realism and Reality through Civil War Era Photographs.” *UNLV Academic Achievement Gala*, University of Nevada, Las Vegas, April 2014.

Borchard, Gregory A., Lawrence J. Mullen, and Anthony J. Ferri. “When Reality Imitates Art: Illustrations and Photography in the Civil War Press.” Far West Popular Culture/American Culture Association, Las Vegas, NV, March 2011.

REFEREED CONFERENCE PAPERS AND PRESENTATIONS (continued)

- Borchard, Gregory A. "Abraham Lincoln and Horace Greeley before the War: The Formative Years of Their Careers in Politics and the Press." Symposium on the 19th Century Press, the Civil War, and Free Expression, UTC, November 2009.
- . "The New York Tribune and Republican Revolutions: 1848 Germany and Greeley's 'Year of Hope.'" American Journalism Historians Association, National Convention, Richmond, Virginia, October 2007.
- Borchard, Gregory A., and Anthony Ferri. "Ancient Rome and Las Vegas: Communicating Entertainment as Diversion." Association for Education in Journalism and Mass Communication, National Convention, San Francisco, California, August 2006.
- . "Ancient Rome and Las Vegas: Communicating Diversion as Public Welfare." Far West Popular Culture and American Culture Association Convention, Las Vegas, Nevada, January 2006.
- Ransaw, Theodore, and Gregory A. Borchard. "Sisters of the Spirit: Women Journalists of the AME Church." AEJMC, National Convention, Religion and Media Interest Group, San Antonio, Texas, August 2005.
- Borchard, Gregory A. "Greeley at Salt River: Whig Radicalism and the Collapse of the Second Party System." Symposium on the 19th Century Press, the Civil War, and Free Expression, UTC, November 2004.
- . "New York's Republican Press and the 1860 Campaign: Greeley's Estimate of Lincoln Revisited." AEJMC, Southeast Colloquium, History Division, Tampa, Florida, March 2004.
- . "No History So Unerring as a Bundle of Old Letters: Clay's Alabama Letters Make Mud of the New York Tribune's 1844 Election Predictions." Symposium on the 19th Century Press, the Civil War, and Free Expression, UTC, October 2003.

REFEREED CONFERENCE PAPERS AND PRESENTATIONS (continued)

- . “The Marketing of the Harrison Presidency: The Log Cabin, Hard Times, and Hard Cider, Too.” Symposium on the 19th Century Press, the Civil War, and Free Expression, UTC, November 2001.
- . “Muckraking Reform: ‘The Treason of the Senate’ and Progressive Amendments,” American Journalism Historians Association, Southeast Regional Conference, Panama City, Florida, February 2001.
- . “The New York Tribune and John Brown: The Making of a Martyr,” AJHA National Convention, Pittsburgh, Pennsylvania, October 2000.
- . “Taking No Rights for Granted: The Southern Press and the Fifteenth Amendment,” Symposium on the 19th Century Press, the Civil War, and Free Expression, UTC, November 1999.

CONFERENCE PARTICIPATION

Symposium on the 19th Century Press, the Civil War, and Free Expression, UTC, Steering Committee, promoted symposium, reviewed submissions, 2001-present.

- Steering Committee Secretary: Appointed to executive committee of Symposium to serve as secretary in forthcoming meetings, 11/17-11/22.
- Panelist: “Revisiting Conclusions from *Journalism in the Civil War Era*,” 11/21.
- Panelist: “Republican Editors and Editorials on Secession in the Months between Lincoln’s 1860 Election and His Inauguration,” 11/16.
- Panelist: “Photography and the President: Abraham Lincoln through the Historiographic Lens,” 11/13.
- Moderator: “The Civil War and Free Expression: Press and Presidential Problems of the Civil War Era,” 11/13.
- Discussant, “President Lincoln and the Press,” 11/12.
- Panelist, “Press Coverage of Antebellum Resistance Efforts,” 11/09.

CONFERENCE PARTICIPATION (continued)

Association for Education in Journalism and Mass Communication, History Division

- National Convention, virtual, panel participation “The Future of Our History,” 8/20.
- National Convention, Washington, DC, presentation to business meeting about *Journalism History* editorship, award presentation, 8/18.
- National Convention, San Antonio, panelist, “Core Knowledge in Journalism History: Does It Exist? If So, What Is It? What Should It Be?” 8/05.

Far West Popular Culture/American Culture Associations, Las Vegas, NV.

- Session Organizer: Arranged 5 sessions for 17 JMS faculty and students; Discussant: “Pop Culture and Media Narratives”; Moderator: “Contemporary Media’s Convergence with Science and Technology,” 2/14.
- Moderator: “Historical Antecedents in Contemporary Media Topics,” 2/13.
- Discussant: “Social Media’s Contemporary Intersections,” 2/12.
- Panelist: “That’s Entertainment: What Do We Mean by ‘Entertainment?’” 1/08.

College of Urban Affairs Research Symposium, JMS coordinator, 2010-2015. The UNLV GCUA research symposium provides an annual venue for graduate students to present their research.

UNLV Graduate College, Rebel Grad Slam, Judge, 11/14. The Rebel Grad Slam 3-minute thesis competition highlights research and scholarship.

Beyond Convergence: Mobile, Social, and Virtual Media, UNLV, 10/13.

- Moderator: How Has Convergence transformed the Traditional Source-Journalist Relationship?
- Moderator: Analysis of News Content and Processes.

American Journalism Historians Association, National Convention

- Panelist: “Forgotten Era: Journalism in the Antebellum U.S.,” New Orleans, 9/13.
- Panelist, “The Press and Lincoln Reconsidered,” Seattle, 10/08.
- Paper Session, Moderator, “Media, Democracy, and Revolution on Foreign Shores,” Cleveland, 10/04.

GRANTS

Faculty Top Tier Doctoral Graduate Research Assistantship Grant Program, Fall 2022

TTDGRA Review Committee Member, evaluated research grant proposals as part of UNLV's Top-Tier (Carnegie 1) research initiatives.

Research, Archives and Sites, Cologne, Germany, June 2008. Award amount: \$900,

UNLV Travel Committee; Visited sites related to 1848 revolution, including Neue Rheinische Zeitung newspaper office.

Research, Archives and Sites, Gettysburg, Pennsylvania, April 2007. Award amount:

\$700, School of Journalism and Media Studies Travel Committee; field research of sites in press coverage of Civil War.

CURRICULUM EXPERIENCE

Undergraduate Coordinator (UNLV), 2021-present. Liaison between undergraduate

students, departmental coordinators, admissions chairs, and advising; coordination with College, assuring policies with university implemented; development of curriculum; consultation with faculty, and JMS committees on program revisions.

Graduate Coordinator (UNLV), 2009-15; interim graduate coordinator spring 2022.

Liaison between graduate students, departmental graduate coordinators, admissions chairs, and the Graduate College; coordination with College, assuring policies implemented; development of curriculum; consultation with faculty, and JMS graduate committee, on program revisions.

Advanced Reporting (JOUR 310), Fall 2022, Sp 23. Developed course for online

administration fall 2022. Worked with UNLV's Office for Online Education to convert a class previously administered in person to an online format.

History of Journalism (JOUR 413), Su 19, Su & Fall 2020, Su 21. Developed course for

online administration summer 2019. Worked with UNLV's Office for Online Education to convert a class previously administered in person to an online format.

ADDITIONAL CURRICULUM EXPERIENCE

GA/TA Supervision, UNLV, 2008-2015. Headed News Reporting and Writing, a multi-section course with assistance from graduate students, maintained weekly meetings with GAs and provided coaching on teaching assignments.

Panelist, UNLV Graduate Workshop, 2015. “Syllabus and Assignment Creation,” Lied Library, 9/11/15, accessed 7/6/16, available at <<http://tinyurl.com/gIntzeq>>.

Panelist, NCASC, 2012. National Communication Association Student Club informational session with Communication Studies faculty, April 13, 2012. Provided guidance on procedures for pursuing graduate degree.

Guest Lecturer, UNLV, 2004-09; COM 710: Survey of Communication Studies.

Entrance & Proficiency Exam, UNLV, 2005-08; JMS-pre-majors. Developed, administered, and evaluated entry-level exam, implemented as a pre-requisite for undergraduate JMS majors.

Panelist, UNLV, November 2007; Library Liaisons. Part of faculty panel that discussed research skills of students and faculty expectations.

Assessment Workshop, UNLV, May 2007; Developed and shared methods for assessment with faculty in workshops and mini-seminars.

Assessment Symposium, UNLV, October 2006; Developed assessment tools in workshops and mini-seminars.

Regents’ Academy, Nevada System of Higher Education, June 2006; Lake Tahoe. Retreat for Nevada’s top faculty to develop innovative and effective teaching.

Guest Lecturer, University of Florida, 2001, 2002; MMC 6930: Seminar in Mass Comm Teaching. Research and training for teaching and supervision of students of mass media. Discussed teaching strategies in seminar.

Panelist, University of Florida, 2002; MMC 2100: Writing for Mass Communication, Media professionals with perspectives in lecture setting about journalism.

COURSES TAUGHT: UNLV GRADUATE

JMS 613: *History of Journalism*, **Su 2010-present**. Grad-level component to the undergraduate History of Journalism (JOUR 413) class; includes development of a graduate project.

JMS 708: *Journalism and Media Studies Colloquium*, **Fall'11-Fall'14**. Introduction to JMS for graduate students in program. Provides overview of the fields and interrelationships of journalism and media studies, including theories, methods, and research skills.

JMS 710: *Survey of Journalism and Media Studies*, **Fall'09**. Introduction to journalism and media studies, including past, present, and emerging issues, examination of research topics, questions, and methods.

JMS 711: *Qualitative Methods*, **Sp'08-Sp'10**. Fundamentals of research examined and applied, including surveys, content analysis and others for the study of journalistic and media messages, processes, and effects.

JMS 713: *History of Journalism and Mass Communication*, **Sp12, 13, 15, 16, 18**. Critical analysis of historical research and scholarship in JMS, study of primary and secondary sources, methods, development of project.

- **JMS 713:** *JMS Historiography*, **Fall'06**. Exploration of historical methods and uses for JMS research.
- **COM 713:** *COM Historiography*, **Fall'04**. Readings, assignments, and discussions explore historical methods for researching and understanding historiography.

JMS 789: *Special Topics, American Gonzo*, **Fall'13**. Study of the way journalists have written about the American Dream, featuring Hunter S. Thompson.

COURSES TAUGHT: UNLV UNDERGRADUATE

JOUR 102: *News Reporting and Writing*, **2006-15**. Lecture and discussion sections; instruction and pre-professional practice in writing as a basis for upper-division courses in the journalism and media studies program. Analysis of news content and how news is obtained and written.

- **COM 250:** *News Gathering and Writing I*, **2003-06**. Instruction and pre-professional practice in writing for upper-division courses in journalism and media studies. Analyzes news content, how it is obtained and written.

JOUR 310: *Advanced Reporting*, **2016-present**. Provides advanced training and practice in gathering and writing news, as well as exercises in feature writing.

- **JOUR 310:** *Advanced Reporting*, online **fall'20, sp'21, su'22, sp'23**. Converted Advanced Reporting class, previously in-person lecture/discussion to online format for remote learning purposes.

JOUR 413: *History of Journalism*, **2006-present**. Journalism history, from antecedents in medieval Europe to the present.

- **JOUR 413:** *History of Journalism*, online, **su'19, su'20, su'21, su'22, sp'23**. Journalism history, from antecedents in medieval Europe to the present.
- **COM 488:** *Mass Media History*, **2004-06**. American mass media from antecedents in medieval Europe to present.

JOUR 490: *Special Topics, American Gonzo*, **fall'13, sp'16**. Explores ways journalists have written about the American Dream, featuring the work of Hunter S. Thompson.

Courses Taught, University of Florida

MMC 2100: *Writing for Mass Communication, 1998-2003.* Pre-professional course provides instruction and practice for upper-division courses in advertising, journalism, and public relations; stresses similarities in mass media styles.

Summer Journalism Institute, 2002, 2003. Hosted high school students for intensive journalism training. Instruction in AP style, reporting, editing, and publishing. Edited Summer Times Online.

Teacher's Assistant, University of Minnesota

JOUR 3004: *Information for Mass Communication, 1997-98.* Resources for professional and academic work in mass com; techniques for locating, retrieving, appraising, and verifying information acquired from public records, libraries, research institutions, databases, observation, and interviews.

ACADEMIC SERVICE

JMS Undergraduate Coordinator, 2021-present. Liaison between undergraduate students, departmental coordinators, admissions chairs, and advising; coordination with the College of Urban Affairs, assuring policies consistent with the university are properly and fairly implemented; development of curriculum; consultation with faculty, and JMS undergraduate committee on program revisions.

JMS Undergraduate Curriculum Committee, chair, 2021-present. Develops undergraduate curriculum, chairs meetings, and facilitates policies/procedures related to program.

College of Urban Affairs Curriculum Committee, chair, 2021-present. Chairs meetings regarding proposals from units in the College; facilitates policies/procedures related to undergraduate programs.

ACADEMIC SERVICE (continued)

Graduate Coordinator (UNLV), 2009-15; interim graduate coordinator spring 2022.

Liaison between graduate students, departmental graduate coordinators, admissions chairs, and the Graduate College; coordination with the College of Urban Affairs, assuring policies consistent with the Graduate College and properly and fairly implemented; development of curriculum.

College of Urban Affairs Promotion and Tenure Committee, 2009-13; 2015-21; chair, 2016-21. Reviews applications for promotion and tenure, submits evaluations to dean. Chair administers meetings.

JMS Personnel Committee, chair, 2017-present. Administered evaluations of tenure-track faculty and headed search for new hire.

AEJMC, History Division, Executive Committee, 2018-2021. The History Division executive committee works with members to maintain strong communications by publishing a quarterly newsletter and maintaining a web site and list serve.

College of Urban Affairs Peer Review Committee, chair, 2016. Reviewed faculty appeals of evaluations.

UNLV Graduate College Executive Committee, 2013-2016. Consists of chairs of all Graduate College Committees, Graduate Council Chair, and GPSA president. Advises Graduate College dean and aids in strategic planning for Graduate College.

Graduate College Curriculum Committee, chair, 2013-2016. Reviews and recommends approval of graduate-level courses before they are published in the class schedule, Graduate Catalog, or other lists of course offerings; reviews proposals for all changes to graduate courses, including course deletions.

UNLV Research Council, 2012-2016. Served on an advisory body to the Vice President for Research. Council members serve staggered terms (three years) and are appointed by the Vice President for Research and Graduate Studies.

ACADEMIC SERVICE (continued)

College of Urban Affairs Graduate and Research Committee, 2009-2015. Reviews proposals related to curriculum changes and revisions, evaluates research.

JMS Graduate Committee, chair, 2009-2015. Develops graduate curriculum, chairs meetings, and facilitates policies/procedures related to program.

Graduate College New Programs & Program Revisions Committee, 2009-13. Reviews and makes recommendations regarding all new graduate certificates and programs at the graduate level; reviews and recommends any proposed changes to existing graduate programs.

Foundation, Distinguished Teaching Award Committee, 2011-13. NV Regents' Teaching Award/Spanos Teaching Award Committee member.

Assessment Committee, co-chair 2004-07, member 2004-09. Hank Greenspun School of Journalism and Media Studies; Developed Assessment Plan, prepared chart of goals met in JMS classes.

Scholarship Committee, 2004-08; Hank Greenspun School of Journalism and Media Studies; Worked with faculty members to evaluate scholarship applications, assisted in promotion of scholarship opportunities.

Faculty Senate, 2005-08; University of Nevada, Las Vegas; Elected by College of Urban Affairs faculty to represent School of Journalism and Media Studies at University Faculty Senate meetings.

PTI Committee, 2007, 2008; University of Nevada, Las Vegas; Developed proposals for potential Part-Time Instructor orientation, content for website with introductory materials for university-wide PTI training.

Rebel Yell Advisory Board, 2005-08; University of Nevada, Las Vegas; Consultant for editors and writers regarding newspaper management.

ACADEMIC SERVICE (continued)

Bylaws Committee, chair, 2003-04. College of Urban Affairs, University of Nevada, Las Vegas; Assisted in developing revisions to College bylaws, communicating and coordinating reports from the committee to dean.

National History Day, exhibit judge, 2005, 06, 08, 12; Selected Southern Nevada high school finalists for national competition. Worked with team of judges from Nevada high schools and universities.

Task Force on History in the Curriculum, 2008; American Journalism Historians Association (AJHA); Developed recommendations to publicize top AJHA research awards and journal articles.

Mass Communication Graduate Student Association, 2002-03. University of Florida, College of Journalism and Communications, Vice President, graduate student representative at open faculty meetings, coordinated activities.

GRADUATE COMMITTEE SUPERVISOR

Committee Chair, Journalism and Media Studies master's recipients (2008-present)

Mousavi, "Iran through Time: A Visual and Content Analysis of Iranians on the Cover of Time Magazine," 2016.

White, "Gendered Self-Presentation on Social Media: A Content Analysis of Tweets from UNLV'S Men's and Women's Athletic Teams," 2016.

Maslow, "Depictions of Beauty on Cosmopolitan Magazine: Content Analysis of Covers (1959-2014)," 2015.

Pelton, "Marketing of Gender Stereotypes through Animated Films: A Thematic Analysis of the Disney Princess Franchise," 2015.

Cunningham, "Walt Disney and the Propaganda Complex: Government Funded Animation and Hollywood Complicity during WWII," 2014.

GRADUATE COMMITTEE SUPERVISOR (continued)

Liese, “High Stakes of Media Messages: Decoding Visual Narratives from the Iraq War in the U.S. and British Presses,” 2014.

Vendivel, “Virtual Rebel Website: A Strategy to Increase User Engagement through Bounce Rate Analysis,” 2014.

Gurr-Ovalle, “The Other September 11th: El Mercurio Media Coverage after the Chilean Coup of 1973,” 2013.

Anttonelli, “Where in the World are the Women of Time? Women and the ‘Person of the Year’ Covers for Time Magazine,” 2012.

Martin, “The Information Battlefield: Al-Qaeda’s Use of Advanced Media Technologies for Framed Messaging,” 2011.

O’Hara, “The Evolution of Dramatic Storylines in the Packaging, Selling and Legitimizing of Ultimate Fighting Championship,” 2008.

Committee Co-Chair, JMS master’s recipient: Cochrane, 2012.

GRADUATE COMMITTEE MEMBER

Committee Member, JMS master’s recipients (2005-present)

2021: Maxey; 2016: Milchalski; 2014: Combs; Kazimirovicz; Toth; Ward; Yim; 2013: Fogenay; Lopez; Williams; Zimmerman; 2012: Wheeler; Yuille; 2010: Powell; 2009: Kang; Laken; Peers; Shymansky; 2008: McCue; 2006: Li; 2005: Janssen.

Committee Member, COM master’s recipient: Ransaw (2005)

GRADUATE COLLEGE REPRESENTATIVE

HIST master’s Brown (2021); HIST doctoral Cox (2019); SOC doctoral O’Hara (2018); HIST master’s Mattay (2018); SOC doctoral Casey (2016); HIST master’s Robinson (2016); COM master’s Miller (2014).

PROFESSIONAL EXPERIENCE

Virtual Rebel, Executive Editor; Wrote, edited, produced, and published stories from JMS students, 2008-2015.

Writing Instructor, Editor; Summer Journalism Institute, Summer Times Online, University of Florida; Summer 2002, 2003.

Correspondent, Contributing Writer, Business, Features, Housing; The Gainesville Sun, Gainesville, FL, 1999-2000. Profiled national and local businesses, personalities for features stories.

Circulation, Customer Service, Sales; Gainesville Sun, Gainesville, FL, 1998-2000. Maintained subscriptions; verified payments and delivery.

Editorial: Columnist; The Minnesota Daily, Minneapolis, MN, 1997-98. Weekly opinion columns for University of Minnesota student newspaper; Featured campus, local, state, national, and international issues.

Researcher & Technical Writer; West Publishing, Eagan, MN, 1995-98. Contributing Writer: West's Encyclopedia of American Law (c) 1998. Areas of concentration: Biographies of legal and historical figures.

Research Assistant; Kathleen Hansen, SJMC, University of Minnesota, 1998. Content analysis and coding of television broadcasts; bibliographic references.

Contributing Writer; Murphy Reporter, Minneapolis, MN, 1998. SJMC quarterly newsletter; Wrote collaborative work for alumni outreach.

Contributing Writer; The Lakeshore Weekly, Deephaven, MN, 1997. Local business features, profiles, suburban city hall and school board meetings.

Staff Writer; The Minnesota Daily, Minneapolis, MN, 1995-96. Weekly and daily story writing on deadline, beat news reporter. Interviews with local and national pop- and high-culture personalities.

Contributing Writer; The Nightly, Minneapolis, MN, 1993-94. Reviews of local and national music acts, drama, and arts. Interviewed authors, musicians, performers.

CURRENT MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

Phi Kappa Phi (National Honor Society); Inducted 2022

American Journalism Historians Association (AJHA)

Association for Education in Journalism and Mass Communication (AEJMC)

LANGUAGES

German: University of Minnesota, proficiency exam, bachelor's degree

College of Liberal Arts, 1995